



MARKETING PACKAGES

MARKETING PROGRAM PACKAGE
PRICES EFFECTIVE 1/1/2024
*SUBSCRIPTION COSTS START AT \$45/mo

 GOLD	 PLATINUM
DEDICATED CUSTOMER SERVICE REPRESENTATIVE	DEDICATED STRATEGIC ACCOUNT MANAGER
SOCIAL MEDIA PAGE MANAGEMENT UP TO 2 PAGES	SOCIAL MEDIA PAGE MANAGEMENT UP TO 3 PAGES
DAILY SOCIAL MEDIA POSTS ON 2 CHANNELS Custom branded graphics Localized Hashtags	DAILY SOCIAL MEDIA POSTS ON up to 3 CHANNELS Custom branded graphics Localized Hashtags
CONSTANT CONTACT* MARKETING DATABASE Build and maintain an email marketing database	CONSTANT CONTACT* MARKETING DATABASE Build and maintain an email marketing database
MONTHLY LONG CONTENT POST Uploaded to website and SEO Optimized	MONTHLY LONG CONTENT POST Uploaded to website and SEO Optimized
MONTHLY EMAIL NEWSLETTER BLAST	MONTHLY EMAIL NEWSLETTER BLAST
MONTHLY PROGRESS REPORT	LEAD FUNNEL Leads generated online & sent to integrated contact database
	MONITORED ENGAGEMENT Response to page messaging on Facebook / Instagram
	CAMPAIGN MANAGEMENT 1XMO Custom promotion of events, special offers and paid ads
	MONTHLY PROGRESS REPORT